

Dear colleague,

You are invited to get acquainted with the latest news from **Integrum World Wide**, the international information company, which provides access to the Integrum databases, the leading electronic archive of Russian mass media.

Since our last newsletter **16 new databases** have been added (see highlights and full list below).

If you wish to receive more detailed information on the Integrum services, as well as the subscription options, or free trial access, please contact us at support@integrumworld.com.

NEW SERVICE - INTEGRUM SOCIAL NETWORKS

We are pleased to introduce you to our new product **Integrum Social Networks (ISN)**.

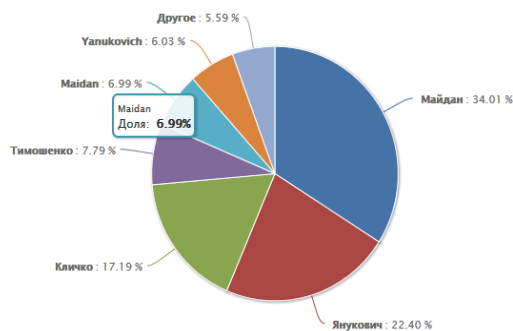
Now you can track posts relevant to your personal Themes and Objects in the most popular social networks (**Facebook, Twitter, Google+, VKontakte, LiveJournal, Yandex, Mail.ru, etc.**).

The screenshot displays the ISN interface with a navigation bar at the top containing 'Companies', 'Лента', 'Архив СМИ', 'Анализ СМИ', 'Соцмедиа', 'Компании', 'Связи', 'Relations', and '...'. The 'Соцмедиа' tab is active. On the left, a 'Темы' (Themes) sidebar lists 'Sochi Olympics', 'Ukraine', 'Foreign politics' (highlighted), and 'Russia - Internal politics'. The main content area shows a search for 'Foreign politics' from 10.12.2013 to 17.12.2013. Below the search, there are tabs for 'Сообщения', 'Тематика', 'Характер упоминания', 'СМИ', and 'Авторы'. A 'Выделять' (Highlight) section offers options: 'все на странице' (all on page) and 'снять выделение' (remove highlight). Two search results are visible: one from VKontakte by Dmitry Rusanov dated 17.12.2013 15:23:48, discussing gas prices and the Customs Union, and another by Andrey Filippov dated 17.12.2013 15:23:33, discussing diplomatic efforts to avoid war with Iran.

- 30 million blogs across the web
- Real-time, sophisticated in-depth social media analysis
- Presentation-ready reports
- Configurable weekly reports and dashboards
- Monitoring of the most active bloggers
- Trackable keywords
- Access to archives
- Data visualizations and topical social media analysis
- Breakdown by author, age, gender, positive/negative context, popularity

Besides regularly updating of Themes and Objects **ISN** provides configurable weekly reports and dashboards as well as data visualizations and topical social media analysis in form of diagrams and tables allowing you to save time and obtain necessary information promptly.

Общее распределение



Объекты	Всего	Всего, %
Майдан	12118	34,01
Янукович	7879	22,40
Кличко	6126	17,19
Тимошенко	2775	7,79
Майдан	2492	6,99
Yanukovich	2147	6,03
Klichko	1372	3,85
Timoshenko	619	1,74
Всего	35628	100

You may download **ISN** leaflet [here](#).

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HIGHLIGHTS OF INTEGRUM UPDATES

Database group / Highlights	Qty
Central press: "Jenergetika" (Moskva)	1
Regional press: "Argumenty nedeli - Enisej" (Krasnojarsk) (PDF-versija) "Izhorskaja perspektiva" (Sankt-Peterburg)	11
Regional internet media: "Magadanmedia.ru"	2
Publications CIS: "Rossijskaja gazeta - nedelja" (Kirgizija)	1
Foreign publications: "Rossijskaja gazeta - jekonomika Kyrgyzstana"	1
Total	16

FULL LIST OF INTEGRUM RECENT UPDATES

Source name	Creation date
"Argumenty nedeli - Enisej" (Krasnojarsk) (PDF-versija)	12.12.2013
"Argumenty nedeli - Primor'e" (Vladivostok) (PDF-versija)	05.12.2013
"Magadanmedia.ru"	12.11.2013
"Ulanmedia.ru"	12.11.2013
"Rossijskaja gazeta - jekonomika Kyrgyzstana"	12.11.2013
"Jenergetika" (Moskva)	11.11.2013
"Rossijskaja gazeta - nedelja" (Volga-Ural)	09.11.2013
"Rossijskaja gazeta - nedelja" (Dal'nij Vostok)	09.11.2013
"Rossijskaja gazeta - nedelja" (Permskij kraj)	09.11.2013
"AiF - Komi" (g. Syktyvkar) (PDF-versija)	08.11.2013

"Rossijskaja gazeta - nedelja" (Kirgizija)	08.11.2013
"Russkij Zapad" (Kaliningrad)	07.11.2013
"Komsomol'skaja pravda - Tomsk" (PDF-versija)	31.10.2013
"Jugorskoe vremja" (g. Hanty-Mansijsk) (PDF-versija)	21.10.2013
"Narodnye vesti" (Vyborg)	07.10.2013
"Izhorskaja perspektiva" (Sankt-Peterburg)	07.10.2013
Total	16