

Integrum presents a unique by its coverage **database** and a **set of professional research tools** which facilitate Russian mass media monitoring and any research work in any sphere of Russian studies, political science or economy.

Russian language researchers use Integrum to

- ✓ study the dynamics of **modern Russian vocabulary** development;
- ✓ prove any **hypothesis** on the basis of thousands of examples;
- ✓ fix **the first mention** of any new word, for example, a word «*piar*» in the Russian mass media.

Researchers in the field of Russian literature will enjoy reading thousands of **Russian literary works**. Some of them have parallel text in English. Those who deal with Russian poetry have the opportunity of finding quickly the poems with the needed rhyme. For example, you can easily find the rhyme “*кровь/ любовь*” in the works of Aleksandr Blok.

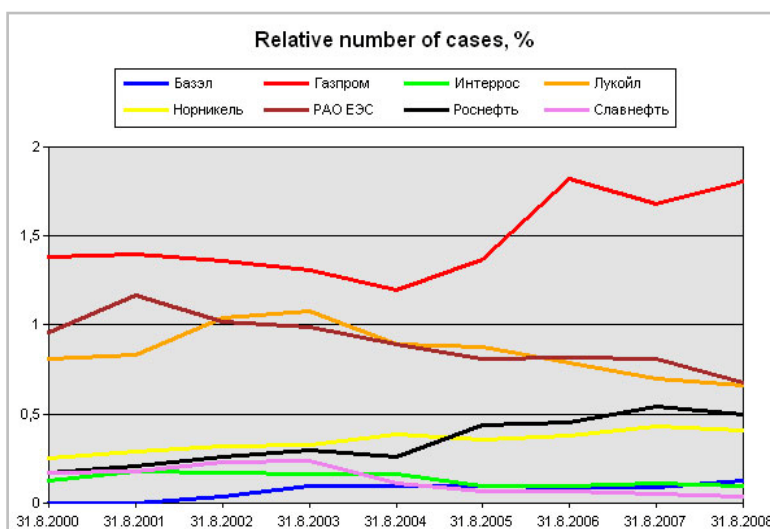
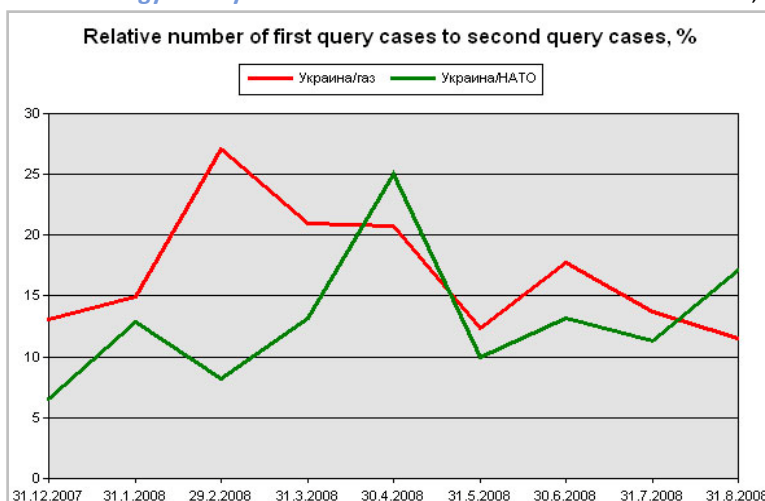
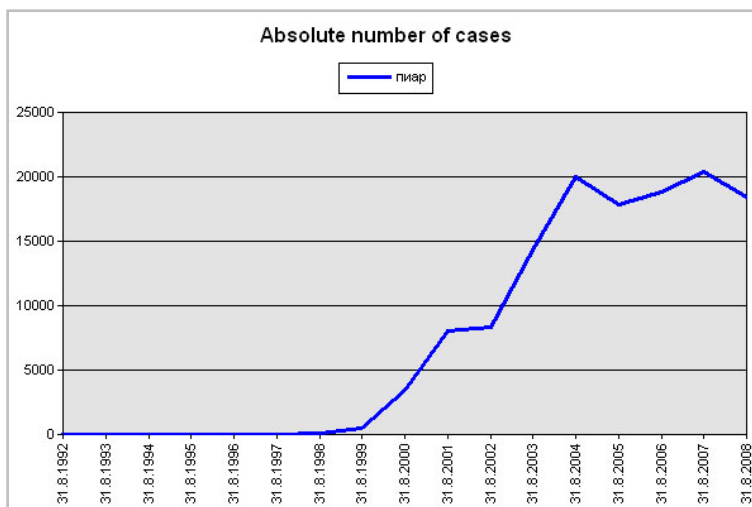
Researchers in the field of Russian history can find **the chronology of any historical event** described in the mass media, to collect and compare the views of various sources. Special search tools enable users to find quickly the **biographies** and **interviews** with famous people.

Integrum enables **researchers in the field of Russian politics** to

- ✓ study the **political climate** in Russia;
- ✓ compare **the frequency of mentioning** in the mass media of politicians' names, parties, or national projects.
- ✓ trace **dynamics of the mass-media attitude** to any political events in the world. For example, Integrum can easily show the dynamics of references to the events in Ukraine in Russian mass media.

Researchers in the field of Russian economy can

- ✓ obtain **official data on all Russian enterprises** leading their activity on the territory of Russia;
- ✓ monitor **all important events** in economy, politics, activities of competitors;
- ✓ trace **ratings of Russian companies** and see them in the form of graphs;
- ✓ carry out a research on **new business trends**, projects, new products and the possibility of their market promotion.



You can find more examples on our site: <http://integrumworld.com/help.html>

If you wish to receive more detailed information on the Integrum services, please contact us at support@integrumworld.com.