

MY INTEGRUM

RESEARCH TOOLS FOR MONITORING THE INFORMATION SPACE OF THE COUNTRIES OF THE FORMER SOVIET UNION

MY INTEGRUM service offers its customers up-to-date online information on specific topics of interest, all aspects of political, economic, social and cultural life in Russia, Ukraine and other countries of the former Soviet Union.

Each user can customize **MY INTEGRUM** to meet their interests by setting up personal Themes. Each Theme is divided into sub-themes, or Subjects.

MY INTEGRUM automatically collects data and generates analytical reports. This research tool makes it possible to follow mass-media publication trends by the Themes of interest and arrange them by region, time interval, print run, audience and the ratio of negative to positive articles.

NEWS FEEDS

News Feeds are updated and available online.

A customer gets a full picture of each day's media publications relating to their Themes and Subjects.

The screenshot displays the MY INTEGRUM news feed interface. At the top, there is a search bar with the text "Швеция и Финляндия в НАТО" and a dropdown arrow. To the right of the search bar are buttons for "Создать тему" and "Выгрузить". Below the search bar, there is a summary of the search results: "1 681 документ за неделю". There are several tabs for filtering the results: "Анонсы", "Анонсы с предпросмотром", "События", "Заголовки", and "Тематическая карта". Below the tabs, there are buttons for "все" and "на странице". To the right of these buttons are buttons for "скрыть прочитанное" and "скрыть перепечатки". The main content area shows a list of news items. The first item is titled "Президент Финляндии: мы продвинемся в НАТО со Швецией" and is dated "сегодня 13:40". The second item is titled "Ниинисте подтвердил стремление Финляндии войти в НАТО вместе со Швецией" and is dated "вчера". The interface also includes a pagination bar at the bottom with numbers 1 through 10, and a footer with the text "На странице 100 статей".

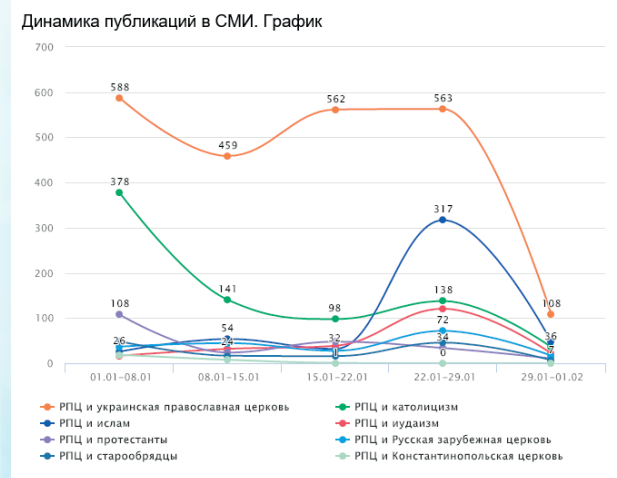
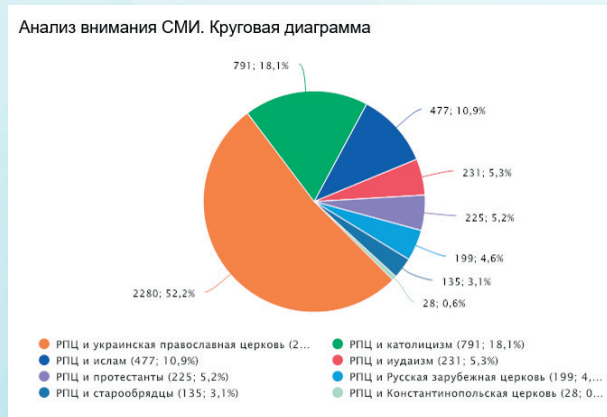
The publications can be sent to e-mail upon request.



MEDIA ANALYSIS

Media analysis tool generates ready-made analytical Reports, all based on user-selected Themes.

The Reports may contain a selection of full-text mass media publications for a specified period of time and/or analytical information in form of charts and graphs using parameters set by a customer.



THE ARCHIVE OF RUSSIAN AND POST-SOVIET PRESS

MY INTEGRUM subscribers are offered unlimited access to the mass media archive of post-Soviet press which contains over 120,000 titles and dates back to the late 1980s – early 1990s.



FOR INFORMATION ABOUT SUBSCRIPTION
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