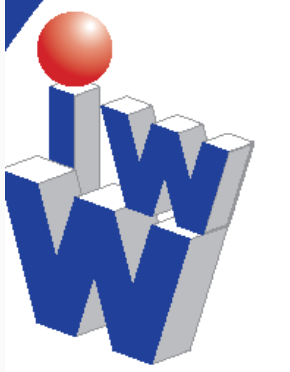# INTEGRUM
Social Networks Monitoring

INTEGRUM is a leading provider of business information, analytical tools and technologies since 1996.

Among our clients there are:

- large corporations and small companies,
- public organizations,
- governmental bodies,
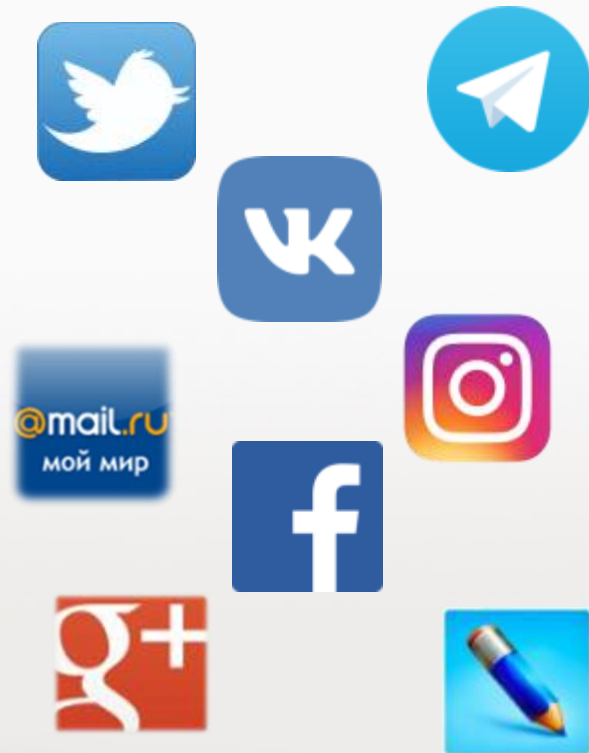- research centers,
- libraries,
- individual researchers…

Integrum Social Networks tool allows to monitor posts from open profiles for information relevant to your interests and get ready-made analytical reports.

The service monitors the most popular social networks, such as:

Telegram,
Twitter,
Instagram,
Facebook,
VK,
OK.ru,
LiveJournal and others.

The objects of monitoring and keywords can be set up by users themselves.
Reports are updated automatically when new posts appear.

The name of the monitoring

Choosing the number of objects of monitoring

Help

Parameters of displaying monitoring results

Objects of monitoring

The name of the object of monitoring and keywords

A user can edit monitoring settings, if required.

The name of the monitoring
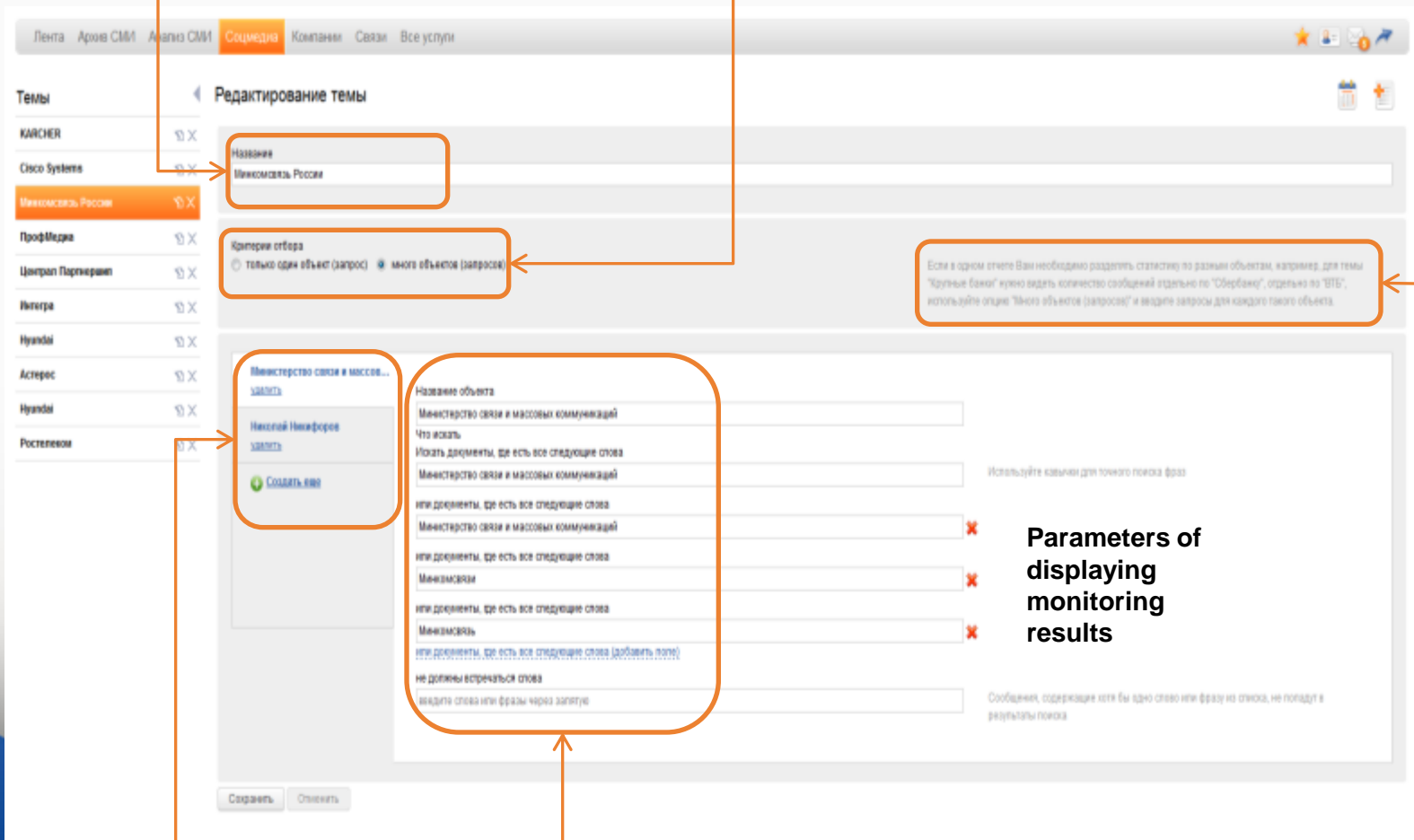
Choosing the number of objects of monitoring

Help

Parameters of displaying monitoring results

Objects of monitoring

The name of the object of monitoring and keywords

The service provides a wide selection of tools for the analysis of information and getting reports.
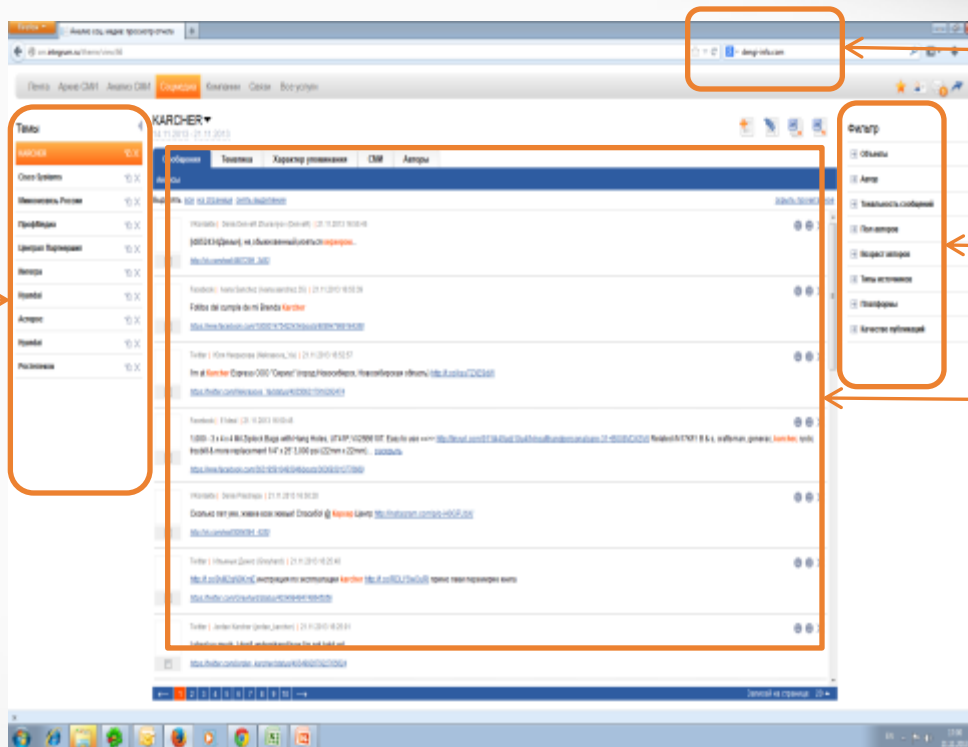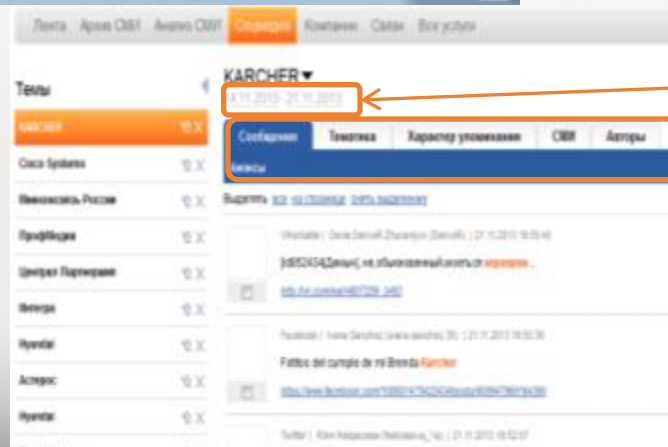

Create new monitoring/ edit /export to MS Word

Monitoring names

Filters for the analysis of posts

Posts in social networks

Period of monitoring

Parameters of displaying monitoring results

Tools for analyzing information and generating reports - 1

The text of a post

Choose the modality of the posts to be displayed (positive/negative)
Delete the posts

Choose the modality of the posts to be displayed (positive/negative)

Tools for analyzing information and generating reports - 2

The text of a post

The options of displaying the posts devoted to a subject(The distribution of the posts/their dynamics)

The distribution of the posts between the objects of monitoring

The dynamics of the posts.
Reporting an unusually high number of posts

Objects of monitoring

The dynamics of the posts by date, indicating the number of messages.
The number of messages is clickable.

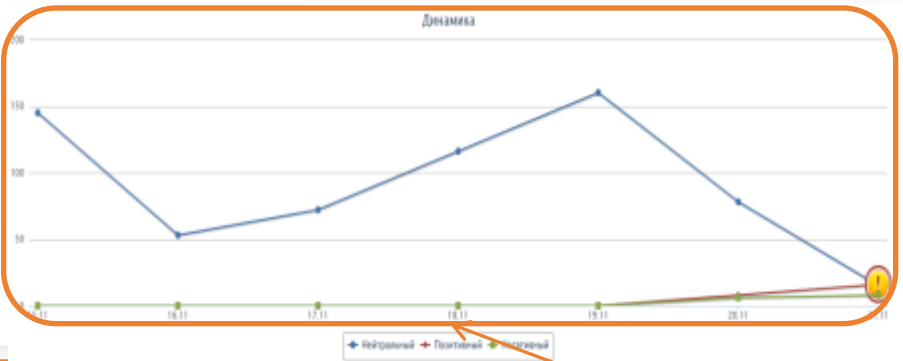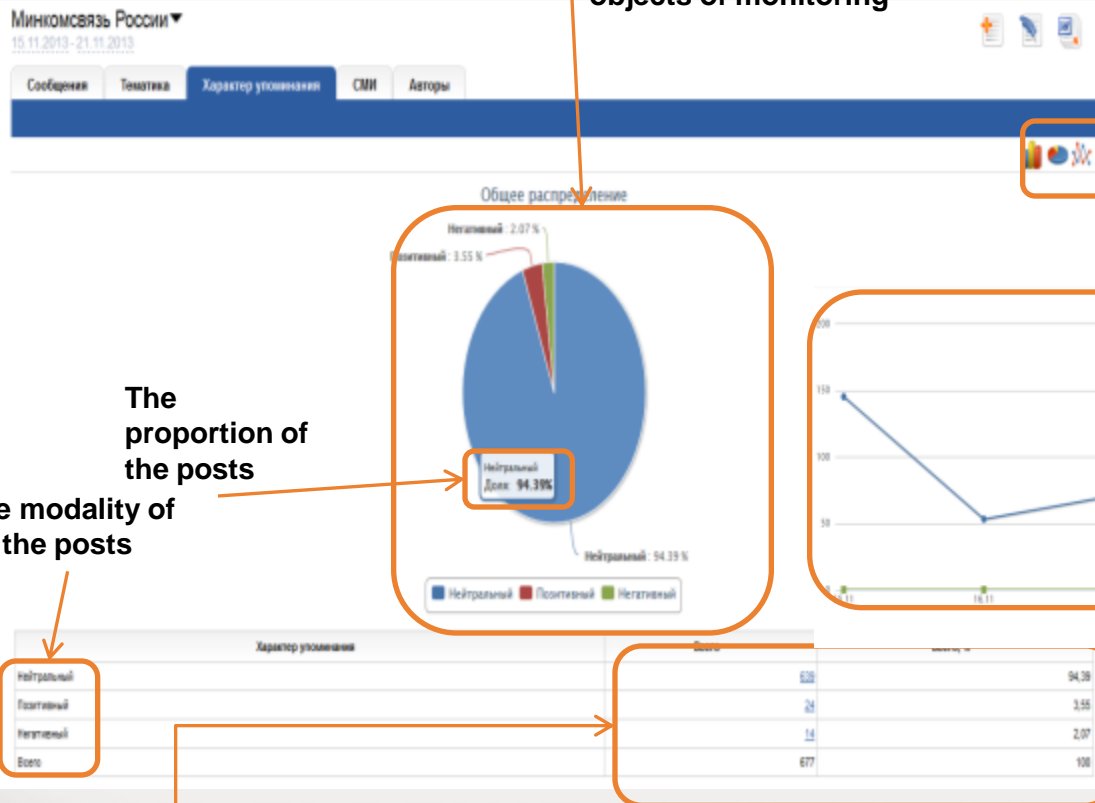# Tools for analyzing information and generating reports - 3

The distribution of the posts between the objects of monitoring

The options of displaying the posts devoted to a subject (the distribution of the posts between the objects of monitoring/ their dynamics)

The proportion of the posts

The modality of the posts

The dynamics of positive, negative and neutral posts

The number of positive, negative and neutral posts, their proportion

The distribution of the posts between the objects of monitoring

New posts that have appeared after the monitoring started

One object of monitoring is selected. When only one object is selected, the distribution schedule changes
Filters:
The objects
Author
Modality
Authors' gender
Authors' age
Platforms
The quality of the publications

Tools for analyzing information and generating reports - 5
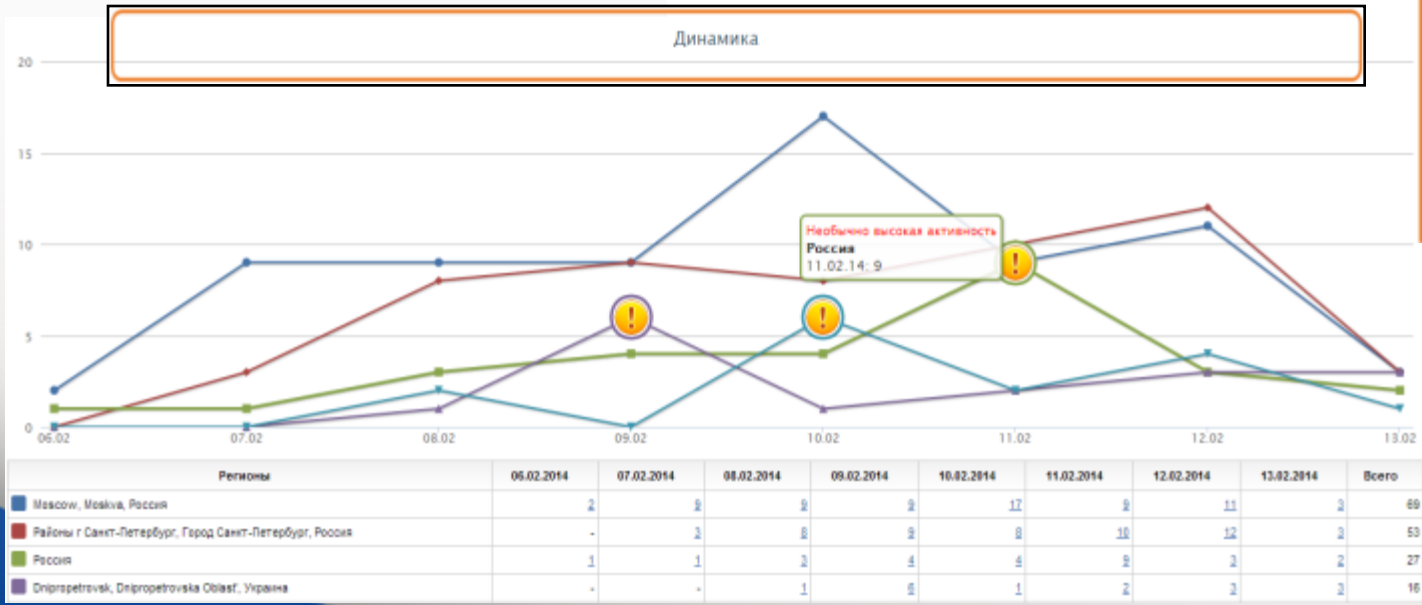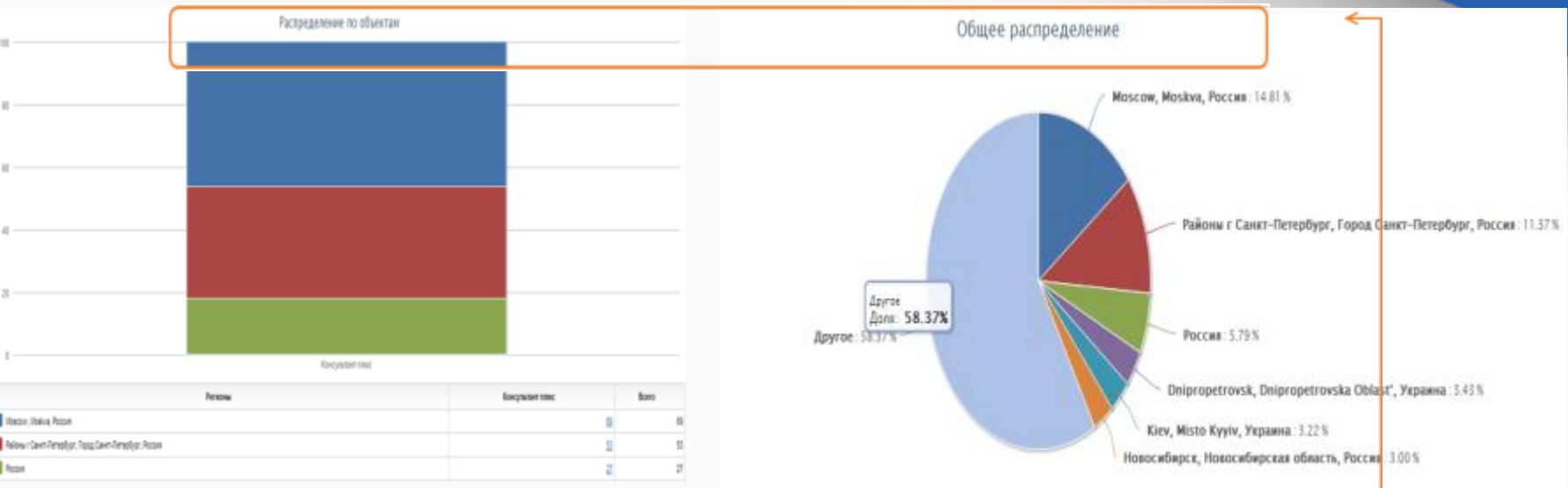
The geography of the comments (distribution by objects and dynamics)

A user can make individual settings of reports download, set up an individual schedule of reports generation, send reports by e-mail.

Thank you for your attention!

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