# **INTEGRUM Profi**

The largest electronic collection of media from Russia and the CIS countries



INTEGRUM is a leading provider of business information, analytical tools and technologies since 1996.

### Among our clients there are:

- •large corporations and small companies,
- public organizations,
- •governmental bodies,
- •research centers,
- •libraries,
- •individual researchers...



Integrum Profi is the largest archive of mass-media from Russia and the former Soviet Union from the late 1980s to the present with a range of tools for comprehensive analysis of the post-Soviet press:

Artefact

Search documents by query

Dictionary of word frequency 10,000 most mentioned Russian words

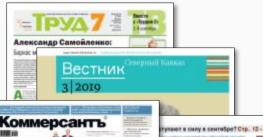
> Who? Where? When? Person-Position-Organization

Catalogue of sources Source search and filtering

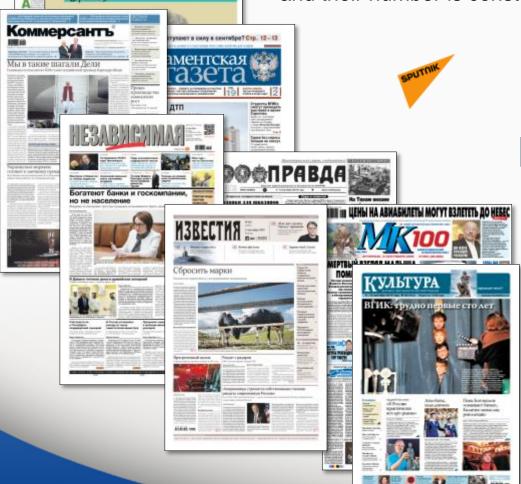
People today 100 most mentioned in the press

Comparative and relative statistics

Graphical analysis of references to particular objects in the mass media



Today the archive contains **120,000** mass-media sources and their number is constantly growing.



### **РИАНОВОСТИ**







### **LENTA.RU**









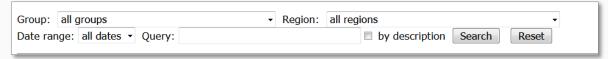


## **A Brief Overview of Integrum Media Sources**

Moscow newspapers and magazines	over 400		
Regional newspapers and magazines	over 1700		
Foreign and CIS newspapers and magazines	over 450		
Information agencies	about 500		
Internet Media	about 75,000		
TV and radio monitoring	over 750		
Official statistics	over 140		
Information of governmental organizations	about 10,500		

### **Catalog of Sources**

### Search for titles by region, topic and date range

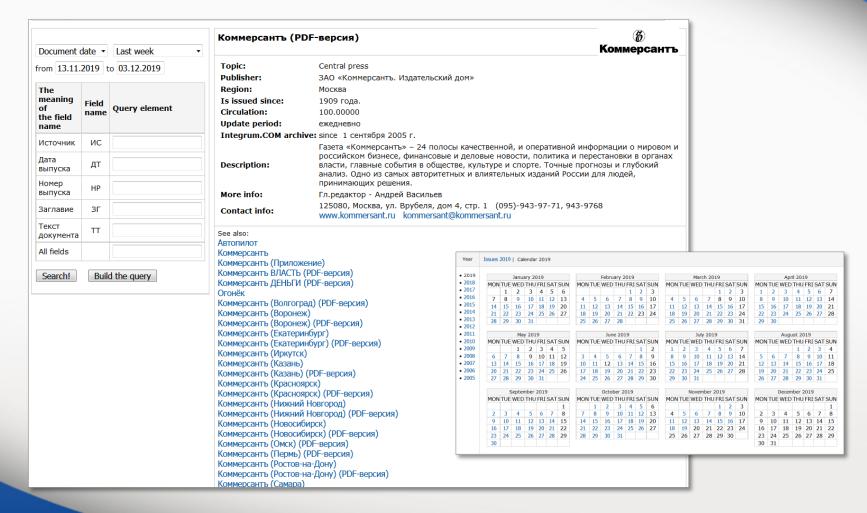




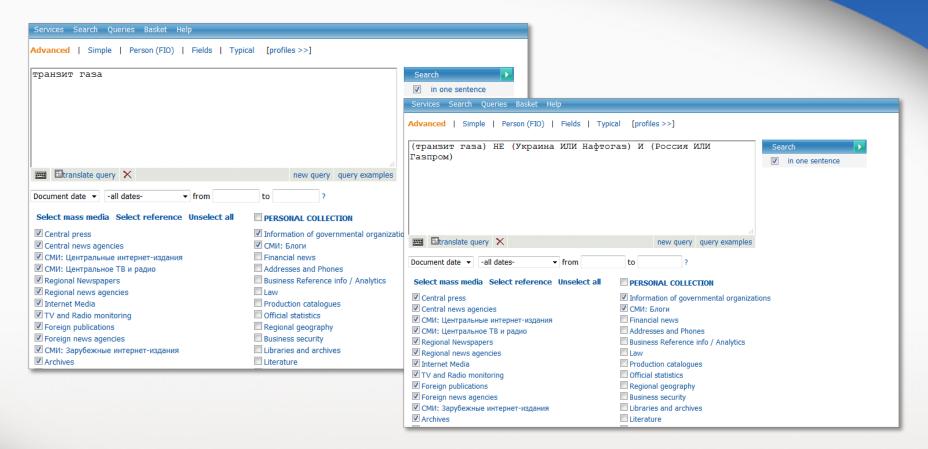


<u>Книжное обозрение (РDF-версия)</u>	12.01.2011 - 30.06.2016
<u>Коммерсантъ</u>	28.05.2019 - 22.11.2019
Коммерсантъ - Сведения о банкротствах	30.05.2009 - 07.07.2018
Коммерсанть (PDF-версия)	01.09.2005 - 22.11.2019
Коммерсантъ (архив - 2019)	05.01.2000 - 28.05.2019
Коммерсантъ (Приложение)	11.02.1999 - 22.11.2019
Коммерсанть (Приложение) (PDF-версия)	05.05.2006 - 22.11.2019
Коммерсантъ ВЛАСТЬ (PDF-версия)	06.02.2006 - 26.12.2016
Коммерсантъ ДЕНьГИ (PDF-версия)	06.02.2006 - 26.12.2016
Коммунальный комплекс России (PDF-версия)	20.12.2013 - 10.10.2019
Компания	08.04.1998 - 13.03.2017
<u>Компания (РDF-версия)</u>	10.03.2005 - 13.03.2017
КомпьюАрт	15.04.1998 - 15.12.2017
Комсомольская правда	10.12.1998 - 22.11.2019
<u>Комсомольская правда - Еженедельник (PDF-версия)</u>	26.04.2012 - 21.11.2019
Комсомольская правда - Москва (PDF-версия)	24.11.2009 - 22.11.2019
Кондитерская Сфера (PDF-версия)	09.07.2011 - 09.07.2019
<u>Контрактные отношения (РDF-версия)</u>	15.01.2014 - 15.01.2015
Красная звезда	04.01.1992 - 22.11.2019
<u>Красная Звезда (PDF-версия)</u>	12.01.2010 - 22.11.2019
Красота & здоровье	15.08.2006 - 22.11.2019
<u>Крестьянка</u>	01.01.2008 - 30.12.2015
<u>Крестьянка (PDF-версия)</u>	01.01.2012 - 01.10.2016
<u>Кто есть Кто в медицине (PDF-версия)</u>	10.01.2015 - 17.09.2019

# Detailed information on every source is provided: Publisher, Circulation, Availability of Archives etc ...



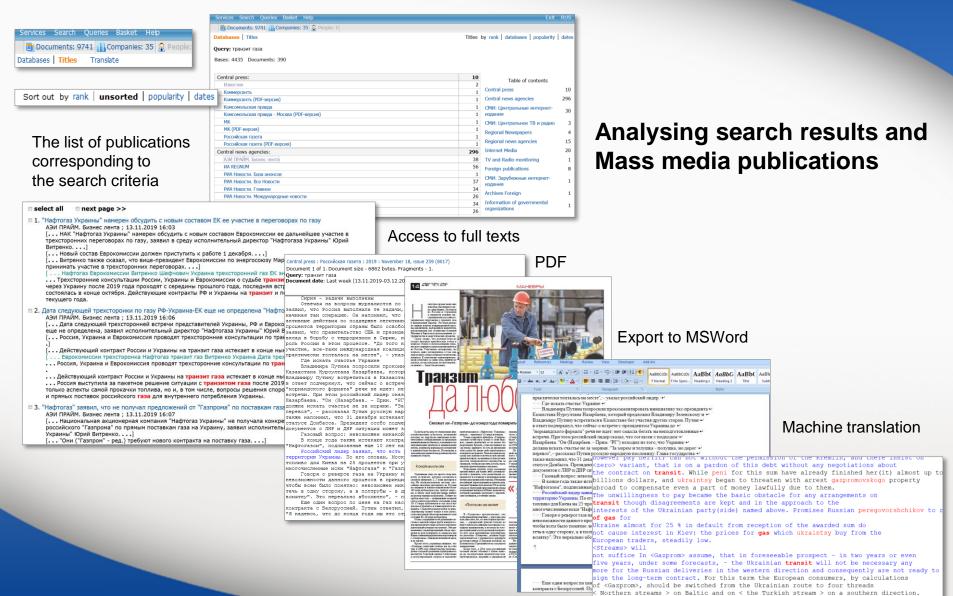
Integrum Profi allows making searches by all the forms of a word and by related words.



Short or long search queries can be composed using the "Query language".

"Typical Queries" and "Help" sections were created to ease the search for inexperienced users.

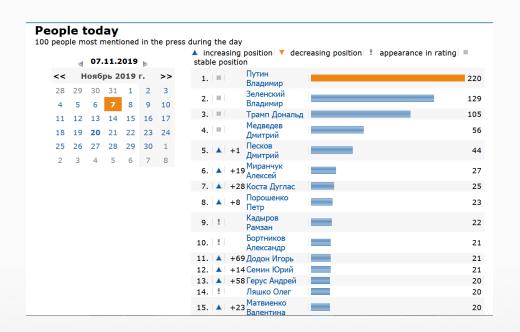
## The list of databases with publications corresponding to the search criteria



Moreover, in 2016 the Russian gas giant has declared the plan of a conclusion from

### People today

is a list of 100 people most often mentioned in the press during the day.



The key newsmakers are determined automatically, taking into account references to people in all Integrum media sources, including people, who have not been mentioned in the press before.

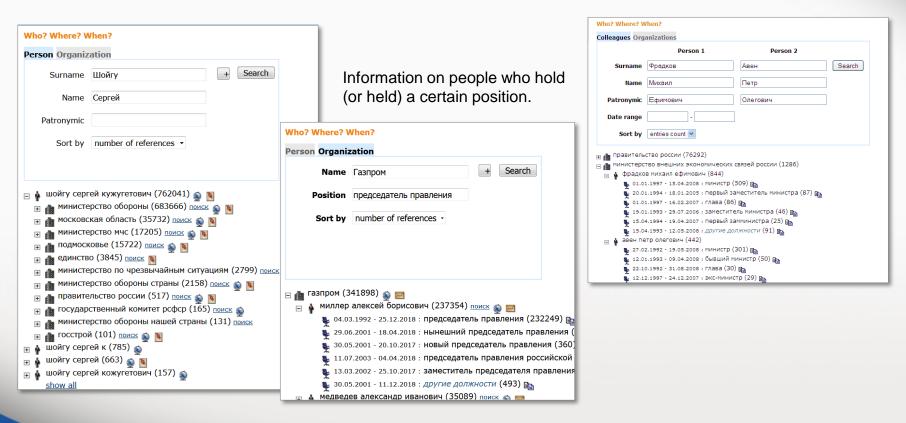
The retrospective function of this service makes it possible to view the rating on any date and to find out what events were in the focus of public attention on any particular day.

#### Who? Where? When?

Information about people and organizations employing them.

Information on the career of a certain person.

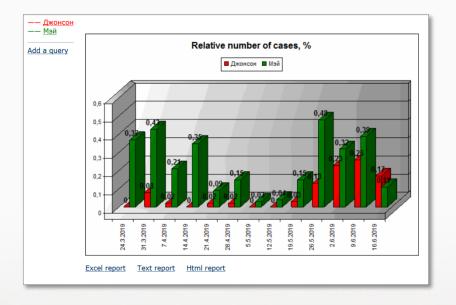
Connections between two people or two companies



Each record can be checked by reading the corresponding articles.

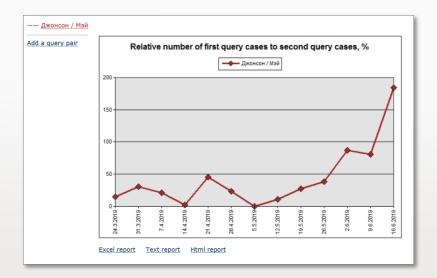
### **Comparative and Relative Statistics**

The comparative and relative analysis of references to similar or competitive objects.



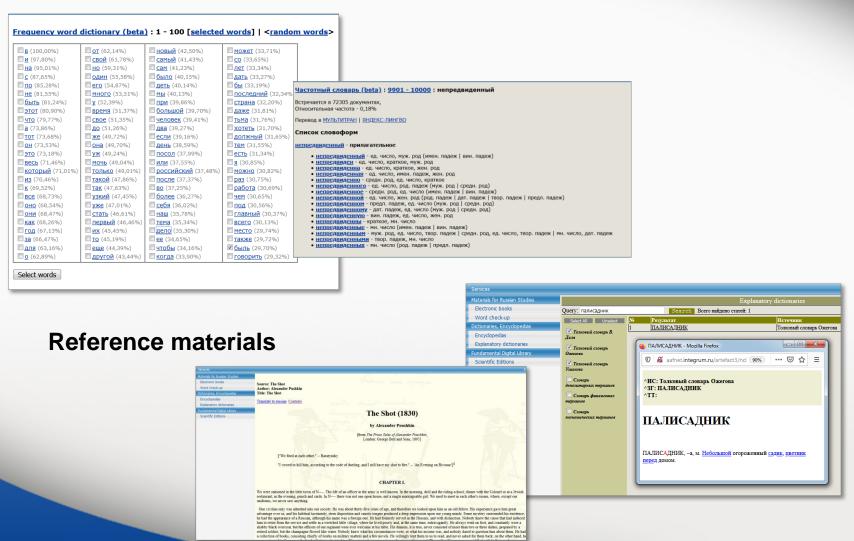
The reports can be downloaded as MSExcel file, Text report, Html report.

References to companies, countries, politicians or businessmen, separate words or their combinations can be analysed.



### **Dictionary of Word Frequency**

The list of 10,000 most mentioned Russian words



## Thank you for your attention!

Integrum WorldWide Customer Service Department support@integrumworld.com

www.integrumworld.com